|  |
| --- |
| **Lead Sources Report** |

**How customers heard about us?**

**Are sources affective?**

**Are they active?**

| Facebook | Leads generated | source campaign | revenue generated | active |
| --- | --- | --- | --- | --- |
| 1 | 170000 | Advertisement for BookRUs App Launch | 50757.0000 | Yes |

| booksrus app | Leads generated | source Campaign | revenue generated | active |
| --- | --- | --- | --- | --- |
| 2 | 30000 | Advertisement for Pumping Prickle Pants | 150757.0000 | Yes |

| phone system | Leads generated | source campaign | revenue generated | active |
| --- | --- | --- | --- | --- |
| 3 | 20000 | BooksRus Telemarketing | 25675.0000 | Yes |

Page 1 of 1